



ENGINEERING2EMPOWER (E2E): BUILDING BUSINESSES AROUND BUILDING HOMES

OUR APPROACH: E2E empowers informal construction sectors to overcome the challenges of delivering safe, affordable housing in the developing world. By **REIMAGINING HOUSING**, E2E fundamentally shifts customers' limited resources away from vulnerable masonry and toward a code-compliant frame+panel system. Then by **MODULARIZING CONSTRUCTION** through multiple process innovations and customizable payment plans that **EMPOWER CUSTOMERS**, we increase market access to safe housing. All of this activity is enabled by **CREATING SYNERGIES** that allow the community to build livelihoods while simultaneously improving the lives of the customers served.

