



UNIVERSITY OF  
NOTRE DAME

## Corporate Sponsorship Packages Society of Women Engineers



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# Corporate Sponsorship University of Notre Dame

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Dear Corporate Sponsor,

Thank you for your interest in the University of Notre Dame chapter of the Society of Women Engineers. Our section provides members with many opportunities to develop professional skills that further their careers, host outreach events in the community, and build community through social events. While SWE depends heavily on student volunteers, we need your help in order to fully achieve our goals. This guide outlines the many ways your company may become involved through sponsorship with the University of Notre Dame SWE Collegiate Section.

The broad scope of our organization allows your company to have a large exposure to a diverse group of engineers. By sponsoring a SWE event, your company will benefit in the following ways:

- Encourage networking opportunities with both companies & students
- Promote opportunities and diversity for professional and collegiate women in engineering and technology
- Build lasting relationships between our corporate sponsors and society members
- Receive name recognition of financial support for the society and its programs

We look forward to speaking with you! Feel free to contact us with any questions at [swe@nd.edu](mailto:swe@nd.edu) or visit our website at [engineering.nd.edu/swe](http://engineering.nd.edu/swe).

Best Regards,

Morgan Ludwig & Julia Shard  
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## Networking Opportunities:

- **SWE Reception**

- \$150
- **Who it reaches:** 75+ SWE Members
- **What it is:** The SWE reception is an event prior to the Fall Career Expo which allows your company to meet and network with members of the Society of Women Engineers. The reception will be held on **Tuesday, September 4th**. Refreshments and appetizers will be served.

- **Eat & Greet**

- \$300
- **Who it reaches:** 10 - 50 SWE members
- **What it is:** An Eat & Greet allows your company to network with SWE members through a daytime or nighttime event. Students listen to a presentation about your company over lunch, dinner, or coffee and have the opportunity to ask your representatives questions in a more personal setting. Advertised as a Lunch & Learn, Dinner & Discussion, or a Coffee Conversation as desired. Scheduled as requested.

- **General Meeting**

- \$500
- **Who it reaches:** 60+ SWE Members
- **What it is:** A general meeting occurs once a month with two purposes in mind: developing professional skills and social bonding. The first half of the meeting allows your company to talk about a professional development skill of your choice followed by an opportunity to network with our members. The second half allows members to get to know each other better through a fun activity. See available dates on the right.

### WANT TO BE A SPONSOR?

#### MANY GENERAL MEETINGS AVAILABLE:

- SEPTEMBER 12TH
- OCTOBER 3RD
- NOVEMBER 7TH
- DECEMBER 5TH
- JANUARY 23RD
- FEBRUARY 13TH
- MARCH 6TH
- APRIL 3RD

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## Sponsorship Opportunities:

- **Outreach Events**

**Who it reaches:** Elementary & Middle School participants and SWE volunteers

- **South Bend Volunteering**

- \$200

- **What it is:** SWE's outreach team volunteers at local Elementary, Middle, and High Schools in order to promote engineering through fun-filled activities. Past events include: an engineering table at a Science Fair at Hamilton Traditional School, holding a panel for high school girls, and teaching squishy circuits at a local elementary school.

- **Cathy Pieronek Outreach Event**

- \$250

- **What it is:** SWE members volunteer at Fun Zone for a Women's Basketball Game centered on STEM. Past activities include lego robots, energy bikes, squishy circuits, and more!

- **Trick or SWEet 5K**

- \$500

- **What it is:** The Trick or SWEet 5K is held on campus every October as a fundraiser for one of SWE's many community partners, Best Buddies. All race proceeds go directly to Best Buddies. Sponsorship is used to pay for t-shirts, food, & race equipment. Your company's logo would appear on the back of the t-shirt.

- **Girl Scout Day**

- \$750

- **What it is:** Girls between 1st -8th grade are brought to campus to participate in a day of engineering. Including break out sessions with an activity for four disciplines of engineering led by SWE members, lunch, and a presentation about engineering. This 5 hour event is held in March.

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- **Business Development Workshop**

- \$250
- **Who it reaches:** 30-50 SWE Members
- **What it is:** This 5-hour workshop includes breakout sessions on leadership, effective communication, how to dress, an alumnae panel, and etiquette luncheon. The workshop is aimed at building members professional skills in a series of different presentations and activities. With your sponsorship, your company would have the option of sending a Notre Dame alum for the alumnae panel.

- **Discernment Dinner**

- \$350
- **Who it reaches:** 30-40 First-Year SWE Members
- **What it is:** Discernment dinners happen once a semester where upperclassmen and professors from the various engineering disciplines gather to share a meal with our first-years to explain what makes each discipline unique. Your sponsorship would provide food for these events.

- **WE19 Local Conference**

- \$500 for 1 attendee (*can sponsor multiple attendees*)
- **Who it reaches:** ND SWE Local Conference Attendees
- **What it is:** Your company can help a Notre Dame SWE member attend the WE19 Local Conference, enabling them to promote diversity of women in engineering, represent our chapter on a national level, and be exposed to a variety of professional development opportunities. This year ND SWE will be traveling to the WE19 Local Conference in St. Louis, MO. Sponsorship includes the option of meeting our chapter's regional conference attendees through breakfast or lunch.

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- **National Conference**

- *\$1,000 for 1 attendee (can sponsor multiple attendees) or \$500 for half sponsorship*
- **Who it reaches:** ND SWE National Conference Attendees
- **What it is:** Your company can help a Notre Dame SWE member attend the National Conference, enabling them to promote diversity of women in engineering, represent our chapter on a national level, and be exposed to a variety of professional development opportunities. This year's National Conference will be held in Minneapolis, MN. Sponsorship includes the option of meeting our chapter's national conference attendees through breakfast or lunch.

# Corporate Sponsorship University of Notre Dame

## General Sponsorship:

- **Irish Sponsor (\$500+)**
  - Opportunity to hold an event of your choosing or speak at a general meeting
  - Logo on SWE Monthly Update\* for 2018-2019 academic year
  - Logo on section website homepage
  - Access to section resume book
  - Bio on our Corporate Partners web page
  - Bio of one member of your company on SWE section monthly newsletter
  - Opportunity to post job opportunities in SWE section newsletter
  
- **Make your own package...**
  - If you have other ideas please contact us for consideration

*\*SWE Monthly Update is a monthly email newsletter distributed to our over 600 listserv members*